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Featured Post

MAY. 5, 2017

## Gen Z in the Store – 4 Things Retailers Must Know about the Newest Generation of Shoppers

[\(http://www.acceleratedanalytics.com/blog/2017/05/05/gen-z-in-the-store-4-things-retailers-need-to-know-about-the-newest-generation-of-shoppers/\)](http://www.acceleratedanalytics.com/blog/2017/05/05/gen-z-in-the-store-4-things-retailers-need-to-know-about-the-newest-generation-of-shoppers/)

Much has been said about millennials—with good reason. Their attitudes, habits, knowledge and expectations are spurring cultural and technological changes to businesses worldwide. But the next generation is advancing, right on the heels of the millennials—Gen Z, and its presence will bring even bigger changes and challenges to retailers. While millennials made the most impact... [Read more »](#)

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## ACCELERATED ANALYTICS CUSTOMERS NAMED TO THE GREEN BUILDER HOT 50 PRODUCTS LIST

[//WWW.ACCELERATEDANALYTICS.COM/BLOG/2017/5/3/TWO-ACCELERATED-ANALYTICS-CUSTOMERS-NAMED-TO-THE-GREEN-BUILDER-HOT-50-PRODUCTS-LIST/\)](http://WWW.ACCELERATEDANALYTICS.COM/BLOG/2017/5/3/TWO-ACCELERATED-ANALYTICS-CUSTOMERS-NAMED-TO-THE-GREEN-BUILDER-HOT-50-PRODUCTS-LIST/)

Green Builder magazine makes an annual selection of the “most innovative, creative and all-around sustainable products available to the building market”. This year’s HOT 50 PRODUCTS list was announced on April 17, and two Accelerated Analytics DIY, Home & Hardware customers were named to the list: DuPont Tyvek and Trex! DuPont Tyvek and Trex were named to the list. [Read more » \(http://www.acceleratedanalytics.com/blog/2017/05/03/two-accelerated-analytics-customers-named-to-the-green-builder-hot-50-products-list/\)](http://www.acceleratedanalytics.com/blog/2017/05/03/two-accelerated-analytics-customers-named-to-the-green-builder-hot-50-products-list/)

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## HOME DEPOT ANNOUNCES NEW DISTRIBUTION CENTER IN PA, AN

**ACCELERATED ANALYTICS CAN NOW PROVIDE ACE US SALES AND INVENTORY REPORTING**

**[//WWW.ACCELERATEDANALYTICS.COM/BLOG/2017/5/1/ACE-HW-ARE-ANNOUNCES-NEW-DISTRIBUTION-CENTER-IN-PA-AND-ACCELERATED-ANALYTICS-CAN-NOW-PROVIDE-ACE-US-SALES-AND-INVENTORY-REPORTING/](http://www.acceleratedanalytics.com/blog/2017/5/1/ace-hardware-announces-new-distribution-center-in-pa-and-accelerated-analytics-can-now-provide-ace-us-sales-and-inventory-reporting/)**

are Corporation, with 5,000 locally owned and operated stores in all 50 states and 60 countries, announce it will be opening a 1.1 million square-foot distribution center in Bethel Township, PA. The company is investing to create the DC, and will serve stores in Pennsylvania, New York, New Jersey and Washington, DC.... [Read more »](http://www.acceleratedanalytics.com/blog/2017/05/01/ace-hardware-announces-new-distribution-center-in-pa-and-accelerated-analytics-can-now-provide-ace-us-sales-and-inventory-reporting/)

017

**MOTHER'S DAY SPENDING EXPECTED TO REACH A RECORD HIGH**

**[//WWW.ACCELERATEDANALYTICS.COM/BLOG/2017/4/26/MOTHERS-DAY-SPENDING-EXPECTED-TO-REACH-A-RECORD-HIGH/](http://www.acceleratedanalytics.com/blog/2017/4/26/mothers-day-spending-expected-to-reach-a-record-high/)**

According to the National Retail Federation's annual survey, Mother's Day Spending is expected to reach a record-high of \$21.4 billion, it's the highest number in the survey's 14 year history, topping last year's previous record of \$21.4 billion. 70% of surveyed who said they will be celebrating the holiday say they will spend more... [Read more »](http://www.acceleratedanalytics.com/blog/2017/04/26/mothers-day-spending-expected-to-reach-a-record-high/)

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**HOMESHIPMENT IMPROVEMENT GROWTH EXPECTED TO CONTINUE IN 2017**

**[//WWW.ACCELERATEDANALYTICS.COM/BLOG/2017/4/20/HOMESHIPMENT-IMPROVEMENT-GROWTH-EXPECTED-TO-CONTINUE-IN-2017/](http://www.acceleratedanalytics.com/blog/2017/4/20/homeshipment-improvement-growth-expected-to-continue-in-2017/)**

reme theme-park rollercoaster, the U.S. housing market has dipped and turned and raced and plummeted. And, when the housing market crashed in 2007, it was not surprising that home improvement spending in years later, the overall housing market is stable, but the construction of single-family homes has... [Read more »](http://www.acceleratedanalytics.com/blog/2017/04/20/home-improvement-growth-expected-to-continue-in-2017) (<http://www.acceleratedanalytics.com/blog/2017/04/20/home-improvement-growth-expected-to-continue-in-2017>)

2017

## [LUXURY RETAILERS SUFFER AMID THE TRANSPARENCY OF ONLINE COMPETITION](http://www.acceleratedanalytics.com/blog/2017/4/18/luxury-retailers-suffer-amid-the-transparency-of-online-competition/)

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luxury retailers have historically been considered immune to the challenges of mass-market chains, like declining margins and price wars, but that no longer appears to be true. High-end retailers are learning that even wealthy customers are going for better deals and selection empowered by the pricing and supply transparency of an omni-channel experience... [Read more »](http://www.acceleratedanalytics.com/blog/2017/04/18/luxury-retailers-suffer-amid-the-transparency-of-online-competition/) (<http://www.acceleratedanalytics.com/blog/2017/04/18/luxury-retailers-suffer-amid-the-transparency-of-online-competition/>)

2017

## [HOME DEPOT ONLINE AND STORE EXPERTISE HELPS GROW THEIR BUSINESS – AND EXECS ARE WALKING THE FLOORS](http://www.acceleratedanalytics.com/blog/2017/4/12/home-depot-online-and-store-expertise-helps-grow-their-business-and-execs-are-walking-the-floors/)

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Home Depot has seen its online sales grow to \$5 billion in 2016, with 19% growth in online sales in Q4 2016. The company is very focused on their customer experience both online and in-store. Their strategy is to have a blended approach to online and in-store customer service. Professional contractors make up just... [Read more »](http://www.acceleratedanalytics.com/blog/2017/04/12/home-depot-online-and-store-expertise-helps-grow-their-business-and-execs-are-walking-the-floors/) (<http://www.acceleratedanalytics.com/blog/2017/04/12/home-depot-online-and-store-expertise-helps-grow-their-business-and-execs-are-walking-the-floors/>)

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## [YEAR-TO-DATE STORE CLOSINGS TOP HISTORICAL HIGH SET IN 2008](http://www.acceleratedanalytics.com/blog/2017/4/7/2017s-year-to-date-store-closings-top-historical-high-set-in-2008)

According to a Credit Suisse report released Thursday, 2017 year-to-date store closings have already topped the high of 2008 when the last U.S. recession was raging. About 2,880 stores have closed year to date compared to 2,800 the same time last year. And since 60 percent of store closures are typically announced... [Read more »](#)

[www.acceleratedanalytics.com/blog/2017/04/07/2017s-year-to-date-store-closings-top-historical-high-](http://www.acceleratedanalytics.com/blog/2017/04/07/2017s-year-to-date-store-closings-top-historical-high-)

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## [DIY-RETAILER-THE-HOME-DEPOT-AND-LOWE'S BLOOM INTO SPRING WITH STRONG FINANCIAL OUTLOOK](http://www.acceleratedanalytics.com/blog/2017/4/5/diy-retailer-the-home-depot-and-lowes-bloom-into-spring-with-strong-financial-outlook/)

## [DIY-RETAILER-THE-HOME-DEPOT-AND-LOWE'S BLOOM INTO SPRING WITH STRONG FINANCIAL OUTLOOK](http://www.acceleratedanalytics.com/blog/2017/4/5/diy-retailer-the-home-depot-and-lowes-bloom-into-spring-with-strong-financial-outlook/)

As reported on Sunday that home improvement retailers The Home Depot and Lowe's are strongly positioned for the spring season. Homeowners are undertaking renovations and projects due to a healthier economy and a rebound in real estate markets. Barron's also states that The Home Depot and Lowe's are "Amazon-proof" as home improvement is low on the list... [Read more »](http://www.acceleratedanalytics.com/blog/2017/04/05/diy-retailer-the-home-depot-and-lowes-bloom-into-spring-with-strong-financial-outlook/) (<http://www.acceleratedanalytics.com/blog/2017/04/05/diy-retailer-the-home-depot-and-lowes-bloom-into-spring-with-strong-financial-outlook/>)

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## [DO YOU REALLY KNOW HOW YOUR PRODUCTS ARE PERFORMING?](http://www.acceleratedanalytics.com/blog/2017/4/4/do-you-really-know-how-your-products-are-performing/)

<http://www.acceleratedanalytics.com/blog/2017/4/4/do-you-really-know-how-your-products-are-performing/>

ount it as a win when they place a product line with a major DIY chain like Home Depot or Lowes. But  
ling the details of how your products are selling can enable you to maximize your efforts and make the r  
m margins you're able to negotiate. The good news... [Read more »](#)  
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